



**G.CARTER
DESIGNS**



TACO STOP

TACOS	
Soft Shell	\$1.50
Hard Shell	\$1.50
Crunch Shell	\$1.50
Super Shell	\$1.50

BOWLS	
Super Bowl	\$2.50
Crunch Bowl	\$2.50
Hard Bowl	\$2.50
Soft Bowl	\$2.50

NACHOS	
Super Nachos	\$2.50
Crunch Nachos	\$2.50
Hard Nachos	\$2.50
Soft Nachos	\$2.50

WHO NEEDS A TACO?



TACO STOP BRANDING

For this project, I was tasked with branding a food truck based on a specific regional food style. I created a Tex-Mex-inspired food truck named Taco Stop. The project required significant research and experimentation with packaging design as well as creating a cohesive brand look across all elements. The branding of Taco Stop was inspired by various traffic signals and featured a simplified design. Brand elements included takeaway packaging, a food truck design, and a menu design.

TACO STOP	
TACOS	
Blackened Mahi Taco.....	\$12.99
<small>Topped with Candied Jalapenos, Cilantro, and Cheese</small>	
Cilantro and Lime Chicken Taco.....	\$8.99
<small>Topped with Black Beans, Rice, and Cheese</small>	
Pork Taco.....	\$10.99
<small>Topped with Black Beans, Rice, and Cheese</small>	
BOWLS	
Vegan Taco Bowl.....	\$7.99
<small>Sautéed Bell Peppers, onions, Spinach, Corn, Tomatoes, Chili Peppers, Served Over Rice, and topped with Candied Jalapenos, and Avocado</small>	
Pork Bowl.....	\$10.99
<small>Marinated Pork, Sautéed Onions and Bell Peppers, Black Beans, Tomatoes, Tomatillo, and Habanero Peppers</small>	
Beef Bowl.....	\$10.99
<small>Ground Beef, Sautéed Onions, Pinto and Black Beans, Topped with Spinach, Avocado, and Cilantro</small>	
NACHOS	
Nacho Box.....	\$6.99
<small>Handmade Tortilla Chips topped White Queso</small>	
Loaded Nacho Box.....	\$12.99
<small>Handmade Tortilla Chips topped with White Queso, Ground Beef, Candied Jalapenos, Tomatoes, Green Onions, Black Beans, and Avocado</small>	



HATTIESBURG GEOTOUR WEBSITE

For this project I was asked to redesign the Hattiesburg GeoTour Website. The purpose of the site was to provide information and resources about the Hattiesburg GeoTour. I implemented their established brand throughout the website with elements such as patterns, textures, and typography. I also included a social media filter that automatically uploaded their social media to the website.



EXPLORE HATTIESBURG WITH A GEOTOUR

With more than 40 geocache hides to find, Hattiesburg offers one of only 100 active official GeoTours worldwide. Presented by VisitHATTIESBURG, the Hattiesburg GeoTour is the first of its kind in Mississippi.

You can complete this GeoTour during a weekend trip to the Hub City while enjoying all the things HBURG has to offer, like impressive [eateries](#), unique [shopping](#), and signature [events](#).

Ready to explore Hattiesburg? Don't miss kayaking on the 52-mile [Pinebelt Blueways](#) or biking the 44-mile paved [Longleaf Trace](#). Hattiesburg is also on the fast track to be the City of 100 Murals, so be sure to check out the [HBURG Public Art Trail](#). That's not all though! Hattiesburg is home to two military museums, [Mississippi's Tiniest Museum](#), and a [16-Stop Driving Tour](#) of the historic path of the civil rights movement. Many of the caches on the official tour will take you to these HBURG staples.



Couple Opening Cache

Visit
GEOCACHING.COM

Download
THE HATTIESBURG
GEOTOUR PASSPORT

Register
A USERNAME

WHAT IS GEOCACHING

Geocaching is a free, outdoor treasure hunt. It's an inexpensive, interactive high-tech game using hand-held global positioning system (GPS) devices. Participants use location coordinates to find caches. Some are easy to find while others are difficult. The biggest reward is the thrill of the search and the discovery of a place you've never been.

Geocaching should have minimal impact to the environment and conscientious land use ethics should be followed.

HOW IT WORKS

- Visit GEOCACHING.COM to register a username (Basic membership is free).
- Download the Geocaching app to your smartphone and search for the HATTIESBURG GEOTOUR (G146P).
- SEARCH!
- When you find a cache, sign the log, and write the code word in your passport.
- Log your find in the app or on GEOCACHING.COM.
- After locating at least 35 hidden caches on the Hattiesburg GeoTour, turn in your passport to receive your official geocoin.
- Recommended Caching Hours: 8am - 5pm.

PLAN YOUR HATTIESBURG ADVENTURE!

Stay

Eat

Play

Explore

SPONSORS

A program of VISITHATTIESBURG, the Hattiesburg GeoTour is supported by:

STAY CONNECTED WITH GEOTOUR!

Hattiesburg GeoTour

As Geocaching season is upon us, make sure to be respectful of the areas where you search.

HOW TO REDEEM

Once you have located 35 of the geocaches on the Hattiesburg GeoTour and submitted your completed passport, you will receive a signature Hattiesburg GeoTour geocoin.

Mail it in! Send your passport to:

VisitHattiesburg
 %GeoTour
 PO Box 1103
 Hattiesburg, MS 39403

DAILY: Turn it in at T-Bones Records & Cafe

2101 Hardy St.
 Hattiesburg, MS, 39401
 Monday - Saturday; 10AM - 8PM

WEEKENDS: Turn it in at The Lucky Rabbit

217 Mobile St.
 Hattiesburg, MS, 39401
 Saturday; 9AM - 6PM
 Sunday; 11AM - 5PM

FAQ

What are the rules of the game?

How do I know if something is a cache or just there?

When did the Hattiesburg GeoTour begin?

Is there a local geocaching group to plug into?

EXPLORE HATTIESBURG WITH A GEOTOUR

How many miles do you have to hike? Hattiesburg is a beautiful area with many miles of hiking trails. The Hattiesburg GeoTour is a great way to explore the area and discover hidden gems.

For an complete list of caches and more information on the game, please visit our website at www.visit-hattiesburg.com/geotour.

Ready to get started? Visit our website at www.visit-hattiesburg.com/geotour to learn more about the game and how to get started. You can also download the app to your smartphone and start searching for caches right away.

Geocaching is a fun and exciting way to explore the area and discover hidden gems. It's a great way to spend your time and enjoy the outdoors. So grab your GPS and start searching for caches today!

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Hattiesburg GeoTour

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'We Are Being Eaten From Within.' Why America Is Losing the Battle Against White Nationalist Terrorism

When you think of a terrorist, what do you see? For more than a generation, the image lurking in Americans' nightmares has resembled the perpetrators of the 9/11 attacks: an Islamic jihadist. Not a 21-year-old white supremacist from a prosperous Dallas suburb. But long before that young man drove to El Paso, Texas, on Aug. 3 and allegedly murdered at least 22 people at a Walmart crammed with back-to-school shoppers, it was clear that white nationalists have become the face of terrorism in America. Since 9/11, white supremacists and other far-right extremists have been responsible for almost three times as many attacks on U.S. soil as Islamic terrorists, the government reported. From 2009 through 2018, the far right has been responsible for 73% of domestic extremist-related fatalities, according to a 2019 study by the Anti-Defamation League (ADL). And the toll is growing. More peo-

ple—49—were murdered by far-right extremists in the U.S. last year than in any other year since the Oklahoma City bombing in 1995. FBI Director Christopher Wray told Congress in July that a majority of the bureau's domestic-terrorism investigations since October were linked to white supremacy. Yet the nation's leaders have failed to meet this menace. In more than a dozen interviews with TIME, current and former federal law-enforcement and national-security officials described a sense of bewilderment and frustration as they watched warnings go ignored and the white-supremacist terror threat grow. Over the past decade, multiple attempts to refocus federal resources on the issue have been thwarted. Entire offices meant to coordinate an interagency response to right-wing extremism were funded, staffed and then defunded in the face of legal, constitutional and political concerns.



"THE RISE OF WHITE NATIONALISM" MAGAZINE COVER AND SPREAD

For this project, I needed to create a magazine cover and a full spread centered around a controversial topic of my choosing. To create the imagery for the cover and spread, I used a few hands-on methods, including creating image collages, burning images, and an image transfer technique. Once the imagery was created, I transferred it to a digital format where I added my text and styled it the cover after Time Magazine.

QUARANTINE SURVIVAL JOURNAL

In this project, I created a personal journal of everything that kept me sane over the course of the pandemic. I left this completely open to self expression and put all of my bottled up emotions in to this project. In the the creation of this project I experimented with expressive imagery and type to create a style unique to my personal experiences



"Its the End of
the World as
We Know it,
and I Feel Fine"
-REM

GOOD LUCK

We're Going to Need It



Now, for reasons I can't quite understand, some people seem to think its okay to just casually not wear a mask. And this truly boggles my mind. There is consistently proven data that states that wearing a mask will keep you safe from the virus and yet people don't listen. And they never have a good reason, they're, simply stated, dumbfucks with no concern for their own safety or that of others.

And now that that's out of the way let's laugh about some dumbass excuses used by the irresponsibly dumb populace



"IT IMPEDES MY FREEDOM"

"COVID 19 IS BEING SPREAD THROUGH 5G"

"I TESTED NEGATIVE SO I'M IMMUNE TO COVID"

"PEOPLE WON'T BE ABLE TO SEE MY SMILE"

"COVID 19 TESTED POSITIVE FOR FRAUD"

"BEING FORCED TO WEAR A MASK IS DISCRIMINATION"

"I CAN'T GET THE VIRUS"

"WEARING A MASK IS FEMININE"



1 888 843 4564

you were NOT born wrong

LGBT National Hotline

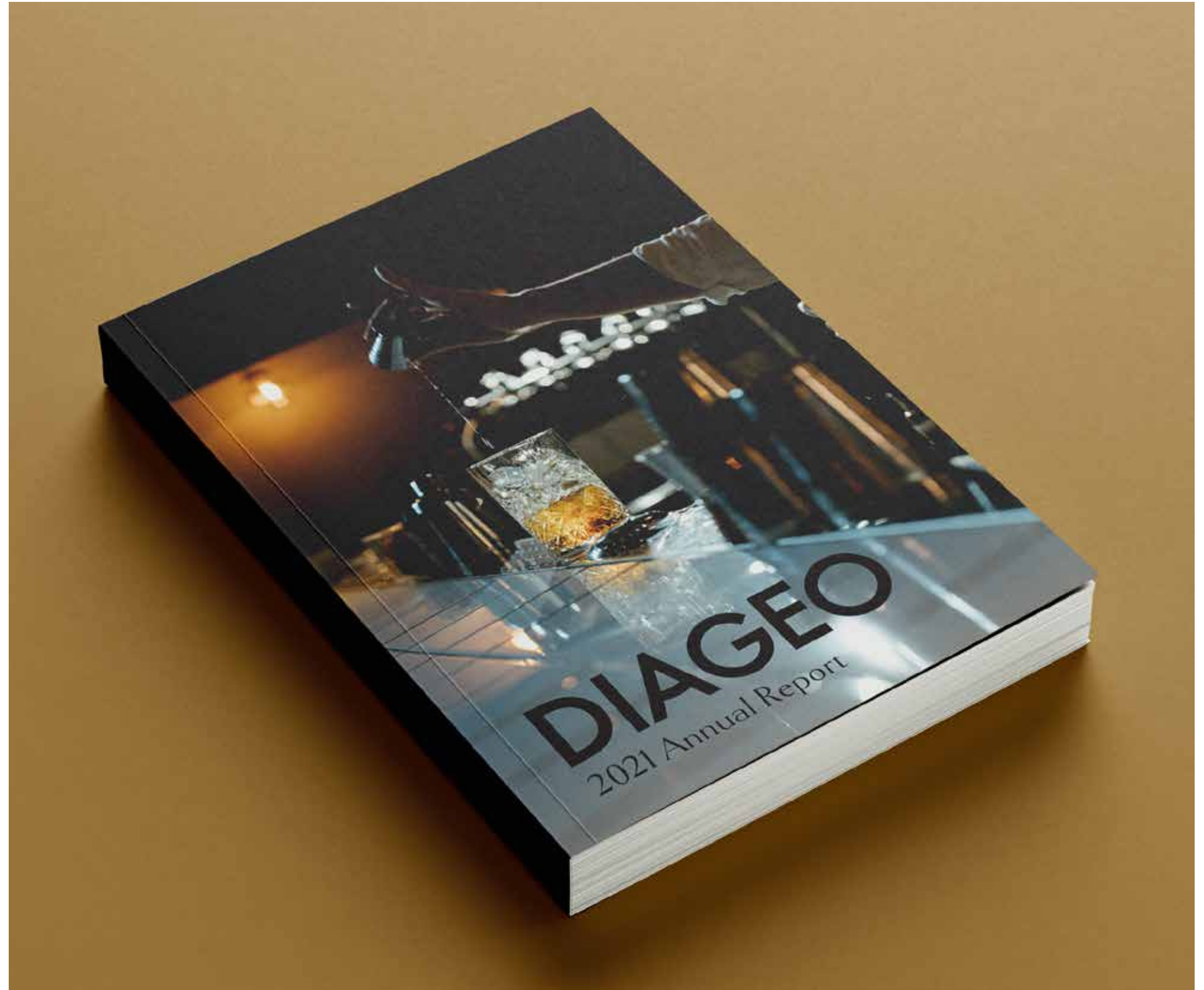


1 800 Ad Campaign

This project was centered around creating an awareness campaign about a what-if scenario. The focus of the campaign, however, had to be around a 1-800 number for a helpline. I used the LGBT+ hotline and created imagery focusing on showing the diversity of LGBT+ people in the world with an affirming tagline to help these people in need feel seen and understood. I also utilized a rainbow duotone on the images to tie the imagery and phone number back to the LGBT+ community. Elements of the campaign included: an outdoor building display, a web ad, a single-page ad, and a full-spread ad.

DIAGEO ANNUAL REPORT

This project called for a redesign of the 2021 annual report for the DIAGEO brand. I took around 50 pages of information from their report and created my own publication layout for it. It was important for this project to keep the feeling of the brand consistent while also putting my own style into the design. Additionally, the most important part of the project was pacing out the information to avoid overwhelming the reader with pages and pages of information.





An Engaged and Empowered Workforce

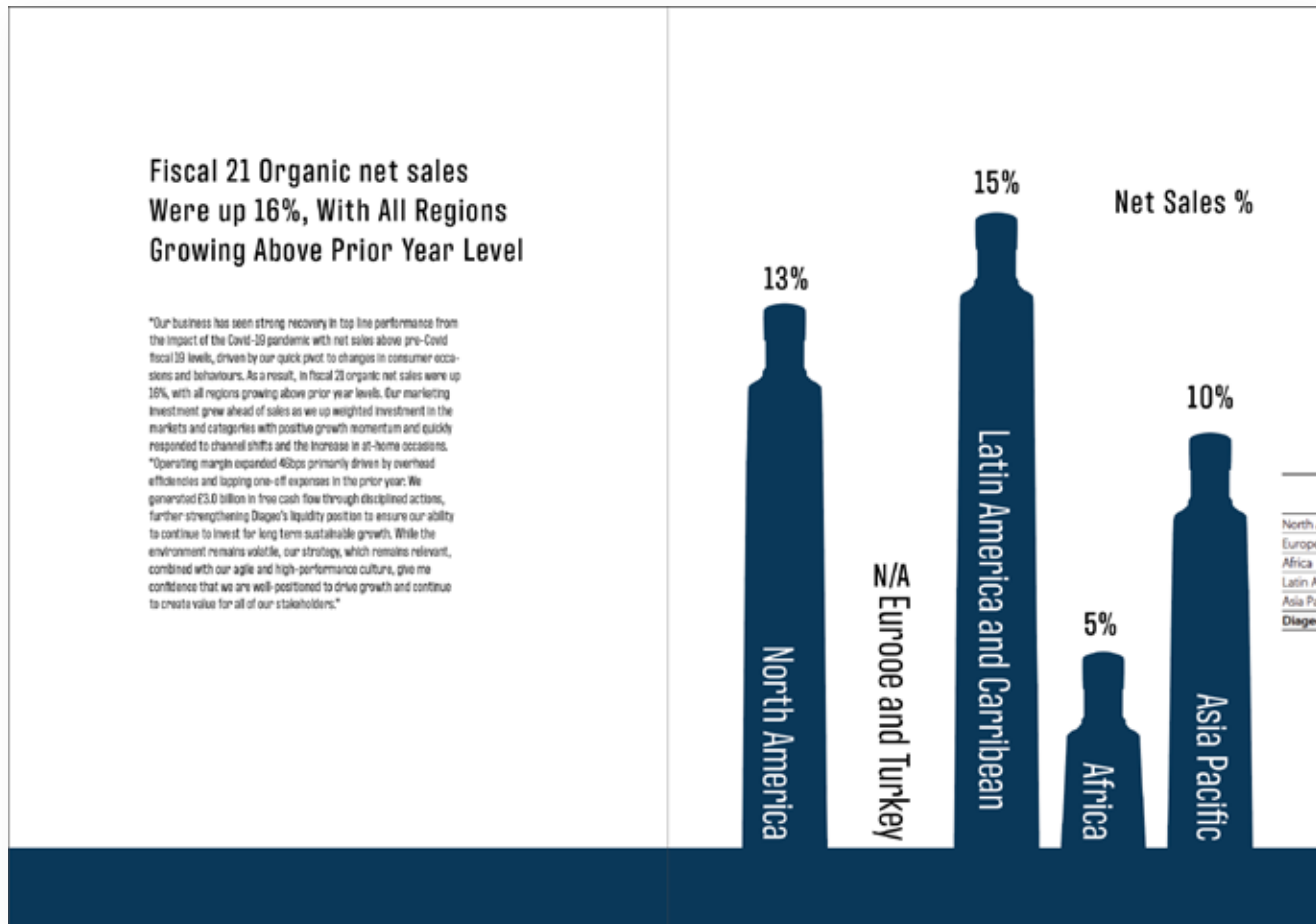
At the core of our Performance Ambition is a commitment to enable our 27,650 people to be the best they can be, have the freedom to succeed and feel valued for who they are. From the moment they join Diageo, we want our people to feel engaged, passionate about our Performance Ambition, connected to our values and motivated to achieve their potential.

We provide our people with robust career and development opportunities, competitive reward offerings, and an inclusive environment that harnesses their diversity. The health and wellbeing of our people continues to be our priority and we have implemented progressive policies and procedures to safeguard them and help them successfully navigate the Covid-19 pandemic.

Staying engaged and responsive
We pride ourselves on our unique culture, rooted in a deep sense of purpose, a passion for winning, and a personal connection to our brands and each other. Everyone at Diageo plays a part in creating this culture. Our bi-annual Your Voice survey, in addition to the regular pulse surveys we ran throughout the pandemic, provides us with valuable insights on employee engagement, what works well in the organisation, and what can be improved. The Your Voice survey results released in May 2021 told us that 89% of respondents are proud to work for Diageo and 81% would recommend Diageo as a great place to work. Across our business, the insights gained from the Your Voice and pulse surveys are used to develop meaningful action plans. We ran a Global Wellness week in February 2021, in response to the feedback from the pulse survey conducted on the impact of the pandemic on people's wellbeing. The impact of this initiative can be seen in 78% of respondents telling us in this year's Your Voice survey that they believe Diageo is sufficiently supporting their health and wellbeing.

Over the past year, it has become even more important to embed more flexible ways of getting work done, so our people can own how they deliver their best work. We call this our 'Diageo Flex philosophy' - a framework of principles for our people and their line managers to discuss and agree working patterns that best reflect each employee's individual needs alongside business requirements. This framework continues to be a catalyst for stronger employee engagement and performance.

CH 2





cura personalis

salads

Sunrise Salad
sprouting mix, almonds, dried cranberries, shredded carrots, sprouts, goat cheese, and sesame seeds topped with creamy djon mustard

Greenhouse Salad
spinach, apples, blueberries, oranges, tofu, and parmesan topped with balsamic vinaigrette and pecans

The Farm Salad
romaine, chicken, tomatoes, and parmesan topped with caesar dressing

wraps

The Chicken Run Wrap
Slow Roasted Chicken Breast, parmesan, romaine lettuce, and buttermilk ranch, wrapped in a spinach wrap

Big BBQ wrap
Shredded Jackfruit, romaine lettuce, vegan coleslaw, and vegan barbeque sauce, wrapped in a vegan tortilla

The Classic Wrap
Slice turkey breast, spinach, tomato, and garlic mustard, wrapped in a tortilla

bowls

Summer Time Bowl
quinoa, chickpeas, roasted tomatoes, broccol sprouts, topped with parmesan and a reduced balsamic vinaigrette

Garden Bowl
brown rice, arugula, radishes, and black beans, topped with toasted sesame seeds and chia seeds

Western Style bowl
jasmine rice, buffalo chicken, tomatoes, chickpeas, and blue cheese crumbles

sides drinks

fruit bowl
steamed broccoli
vegan coleslaw
mac and cheese

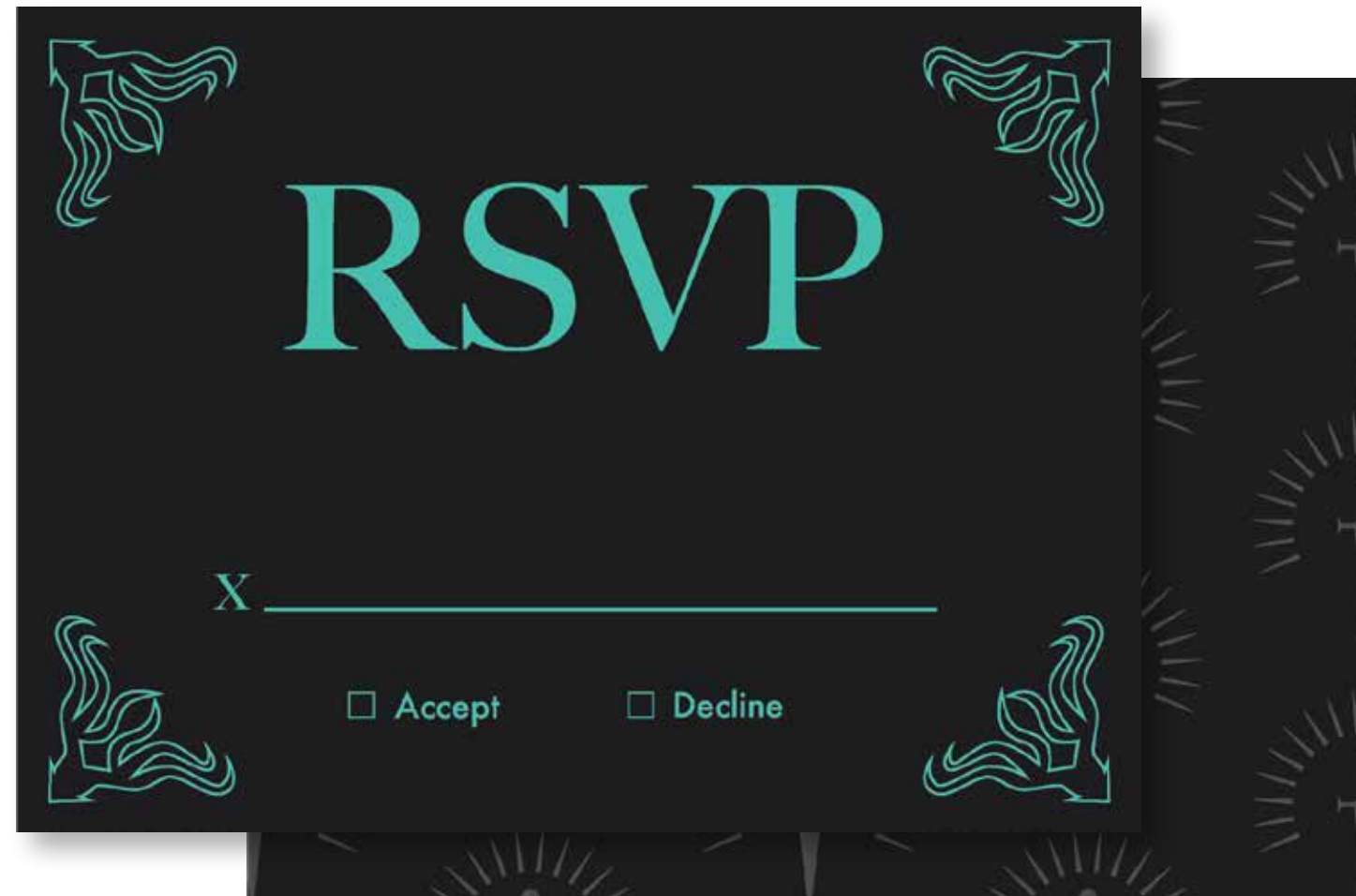
water bottle
lemonade
coke products
tea
kombucha

CURA PERSONALIS

For this project, the client requested a logotype for a health-food restaurant on a college campus. The desired logo was meant to be simple while invoking a feeling of health and nature, so I used a monoline design paired with a softened geometric typeface. The icon I created was inspired by the leafy vegetables that permeate most healthy food. I expanded on the project by designing a to-go box, cups, and a menu.

R'YLEH SOCIETY INVITATION SET

For this project, I created an invitation set for a secret society, that utilized a targeted design for a niche group need to hide in plain sight. The secret society I created was based around H.P. Lovecraft's Cthulhu mythos and incorporated flat shapes and a lined halftone shadow. The elements of the project included a logo, an invitation, an RSVP, a Save the Date, an admission ticket, a promotional piece, and an envelope.





Join Us for a
Sacred Event
and Witness the
Ultimate Gift.



You are Invited

March 15, 2021

65 Prospect Street
Providence, Rhode Island

Again we gather on the anniversary of
the death of our Master's final prophet.
On this day we offer up the ultimate
sacrifice for our Master in the hopes
that he shall rise again and bestow his
precious gift upon the world.







TABOO 4 PACK

The goal for this project was to design a beer 4-pack inspired by a specific era of design. The era for my 4-pack was the 1920s, however, I wanted to avoid the Art Deco style and instead focus on more of the flat designs that were also present at the time. I named my product TABOO because of the 1920s association with the prohibition era and the pleasure of doing something you shouldn't, hence the inclusion of the cocktail glasses and cigarette icons.

HEM

For my capstone project, I created a brand to focus on empowering plus-sized men. HEM is a plus-sized clothing brand targeted toward men who struggle to find clothing in their size. This was a very personal project for me because it is a problem that I struggle with. In addition to creating access to clothing, I also wanted to create elements that educated men on how to dress for their bodies. The products that I created for this project were packaging designs, a how-to guide, a website, and a poster series. For the brand, I wanted to push the idea of embracing your body and doing what you can to ensure you look your best.



BIG
CLOTHING
BOX



HEM. HOME SHOP ABOUT CONTACT NEWS Search

Spring 2022 Collection

SHOP NOW



TOPS

HATS

BOTTOMS

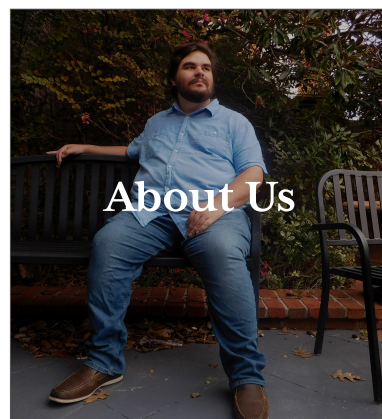
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Sign up to the newsletter for our latest stories, ideas and offers.

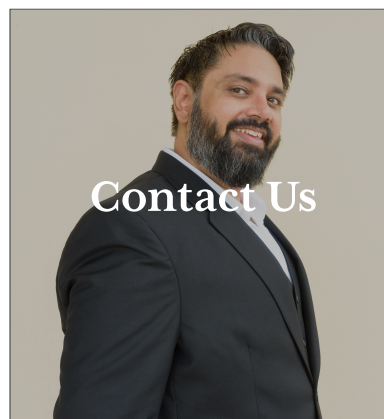
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About Us



Contact Us

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About Us

Who are we?

HEM is a company dedicated to the expansion and inclusivity of plus sized clothing for men. We seek to provide all of our customers with easy access to clothing that suits their bodies. We also aim to bring plus sized clothing to the forefront and change the way people view the plus size community. It is our goal that everyone feel comfortable in their own body and that starts with the clothes they are wearing.

How it Began

HEM started in Hattiesburg, Mississippi during the year of 2020. The founder Shayne Carter had always been a large man and had spent much of his life struggling to find clothes that both fit well and looked good. After developing an interest in fashion and finding that his clothing needs were not being met, he decided to create a company that would see to the needs of the plus size man.

"I know I'm a big guy, but my body shouldn't limit my clothing options. The fashion industry needs to do better to support plus size men."

-Shayne Carter

With the help of a few friends, some sweat and determination, and a love for clothing, HEM was born from the desire for a more inclusive space in the fashion industry. Today, HEM is providing access to proper fitting clothing for thousands of men around the world, with no intentions of slowing down.

Find the next best fit for your wardrobe



HEM. HOME SHOP ABOUT CONTACT NEWS Search

Clothing Built for Your Body

We are dedicated to providing unique and accessible clothing for plus sized men

CATEGORIES

- TOPS
- BOTTOMS
- SHOES
- BELTS
- HATS

Soft-Washed Crew-Neck 705 T-Shirt \$24.00	Water-Resistant Bomber Jacket \$54.99	Cozy Crew-Neck Sweater \$44.99	Soft-Washed Crew-Neck T-Shirt \$24.00
705 Wide Cuff Beanie \$13.99	VARVCA Flat Billed Hat \$19.99	Brown Leather Boots \$79.99	Tan Leather Zipper Boots \$59.99
Brown Oxford Brogue Shoes \$69.99	Brown Chelsea Slip-on Boots \$59.99	Dynamic Fleece Jogger Shorts —9-inch inseam \$25.00	Soft-Washed Crew-Neck 705 T-Shirt \$24.00

CONTACT US: +44 345 678 903, hemapparel@mail.com, Find a Store

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INFORMATION: About HEM, Work With US, Privacy Policy, Terms & Conditions, Inquiries

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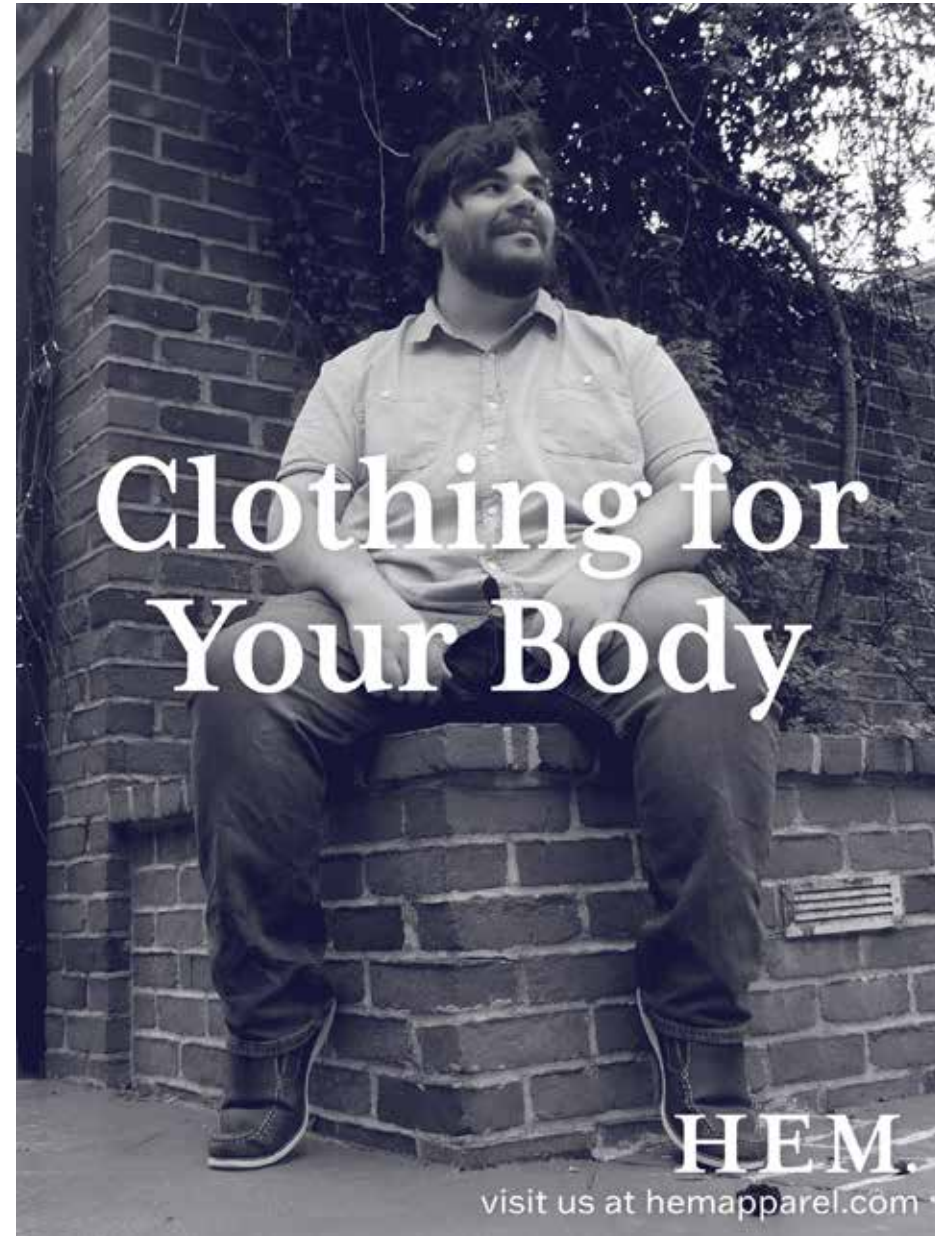
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THANK YOU!

