

Gabriel
Joseph
Carter

Graphic Designer

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gabecarterdesigns.com

Experience

Multimedia Manager

VisitHattiesburg 2022–2023

- Managed all websites and provided regular updates and audits.
- Designed printed collateral including maps, rack cards, invitations, and promo items.
- Created multiple video ads for projects sponsored by VisitHattiesburg
- Redesigned the Hattiesburg GeoTour website and established the brand look.
- Created social media graphics for various events and special occasions.
- Worked across multiple brand styles such as VisitHattiesburg, their various programs, and the Downtown Hattiesburg Association.
- Assisted with almost all major events hosted by VisitHattiesburg.
- Assisted with photography around Hattiesburg.

Graphic Design Intern

Channel Control Merchants 2022

- Designed email-blasts to be distributed to customers.
- Created social media graphics to advertise events for various stores.
- Photographed products for social media and marketing campaigns.

Graphic Designer

Aramark 2018–2022

- Designed collateral for ad campaigns and look-books
- Assisted in the physical production and distribution of printed materials
- Worked with the sales team to market products offered by the company

Shift Manager

Bird dog Cafe 2020–2022

- Organized staff to ensure a successful shift
- Handled the closing of the register to make sure all money is accounted for.
- Tracked the various items that were needed to stock the restaurant each day.

Education

BFA in Graphic Design

University of Southern Mississippi

Graduation Date: 2022

Honors

Dean's List Awardee

Skills

Adobe Suite
Microsoft Suite
Branding
Packaging Design
Logo Design
Wordpress
Web Design
Video Design
Photography
Destination Marketing